

NEPCON ASIA 2024

POST SHOW REPORT

Discover the Latest Trends in Electronic Manufacturing!



Follow us on Facebook



Follow us on LinkedIn

Organized by:



CCPIT Electronics & Information Industry
Sub-council
中国国际贸易促进委员会电子信息行业分会



励展博览集团
同励百业·共展商机

A Mega Feast of Innovations: Automotive, Electronics, Display and New Materials Connect with the World of Advanced Manufacturing



EXHIBITION LAYOUT 2024

Hall 9&11



Exhibit Profile :

SMT | Soldering & Dispensing & Coating Equipment |
Test & Measurement Equipment | Others of SMT |
Precision Instruments and Equipment |
Smart Factory & Automation Technology |
Semiconductor Packaging & Test Equipment and Accessories

Hall 13



Exhibit Profile :

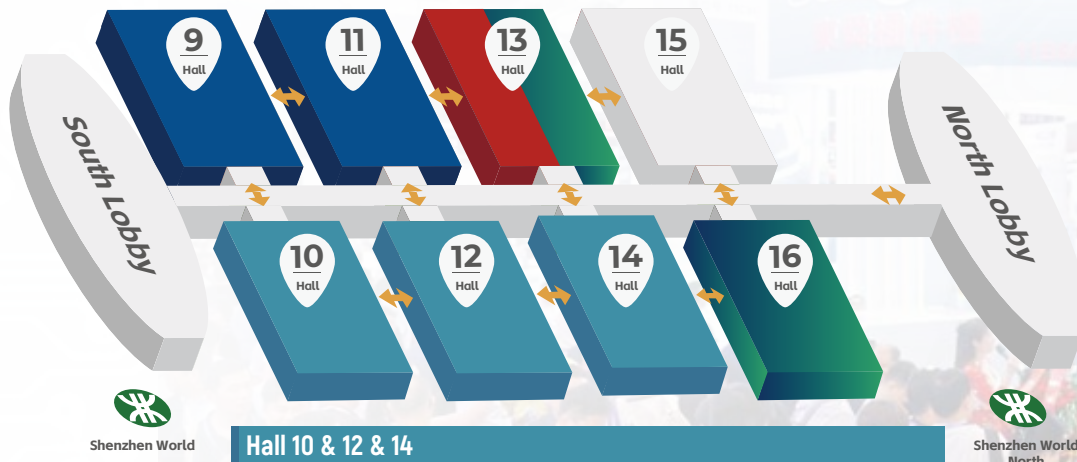
Integrated Circuit | Power Semiconductor |
Diode/ Triode | Discrete Component |
Relay, Switch and Connector | PCB and EMS |
Distributors/E-commerce |
Automotive Electronic Component
The Internet of Things | Embedded System

Hall 16



Exhibit Profile :

Automotive Electronics |
Smart Car Technology |
Automobile Assembly &
Engineering Technology



Shenzhen World

Hall 10 & 12 & 14

Shenzhen World North



EXHIBITION SCALE

60,000 m²

Exhibition Area

140,000 m²

Total Space of Concurrent Shows

600+

Exhibitors & Brands

3,500+ Brands

Total Exhibiting Brands of Concurrent Shows

64,035

Visitors

150,000

Total Visitors of Concurrent Shows



Visitors from
86 countries
and regions



1,546
Overseas Visitors



290
Buyer groups



6,682
Target Attendees
Program Buyers



EXHIBITOR HIGHLIGHTS

A list of new product-launching Exhibitors



*These are in no particular order

A partial list of Semiconductor Technology Exhibitors



*These are in no particular order



EXHIBITOR COMMENTS



Wang Liqun, Director of Direct Sales Department | Hanwha Commercial Equipment (Shanghai) Co., Ltd.

Ever since I entered the industry, I have been attending this exhibition, witnessing its continuous development. The event has consistently introduced innovations, especially with the ongoing advancements in artificial intelligence. We have observed numerous relevant seminars, which have provided significant guidance for us as equipment manufacturers. I believe that in the future, we will continue to grow alongside NEPCON, and we look forward to seeing NEPCON flourish and become even more successful.



Yang Rong, Manager | JUKI (China) Investment Co., Ltd.

JUKI, a company with a long-standing presence in the industry, has participated in numerous editions of NEPCON. Our most significant impression is the high level of professionalism that the exhibition maintains. The event is comprehensive, gathering various brands from within the industry. We wish everyone the best in finding their desired products at the exhibition!



Wang Shiyong, South China Sales Director | Shenzhen Gallant Technology Co., Ltd.

Since its establishment nearly 20 years ago, Gallant Technology has been deeply engaged in this industry. With the development of the global economy, we are continuously expanding our business. We are pleased to have the opportunity to engage in technical exchanges and share insights with our peers at the NEPCON exhibition. Moving forward, we will actively participate in such events, leveraging the NEPCON platform to expand our customer base and introduce better products. Here, I'd also like to extend my wishes for the continued success of NEPCON, and we will certainly fully cooperate with the organizers in marketing promotion efforts.



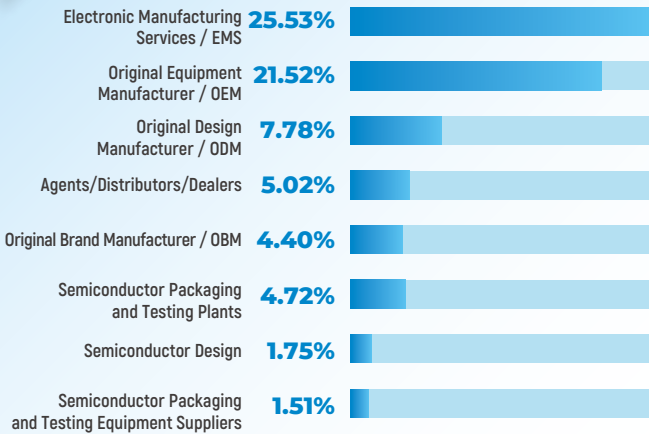
Zou Wen Zhen, Marketing Director | Shenzhen Hetian Good Automation Equipment Co., Ltd.

Since the establishment of our company, we have participated in nearly every edition of NEPCON. Naturally, NEPCON has improved significantly from its inception and has become increasingly professional over time. For us, as equipment exhibitors, NEPCON is a specialized exhibition within our industry. Each year at NEPCON, we can witness a variety of new products and emerging technologies, from which we learn a great deal. Overall, NEPCON is considered the most professional among all equipment exhibitions in the industry.

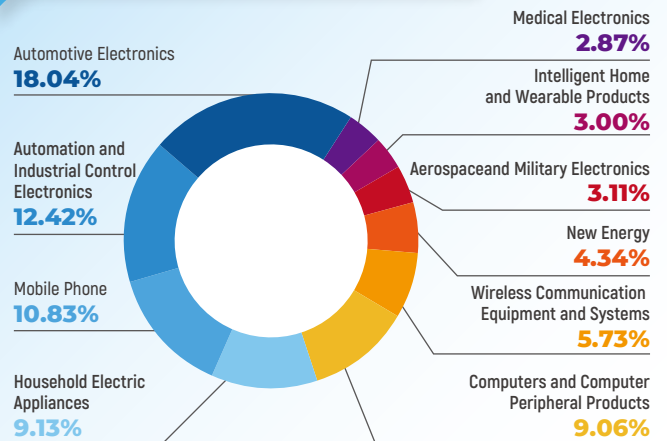


VISITOR DATA ANALYSIS

Company Type of Visitors



Top 10 Visitors Industry Distribution



Visitor Position and Procurement Analysis



61.1% of visitors come from Production & Manufacturing, Engineering Technology, Purchasing and Management departments

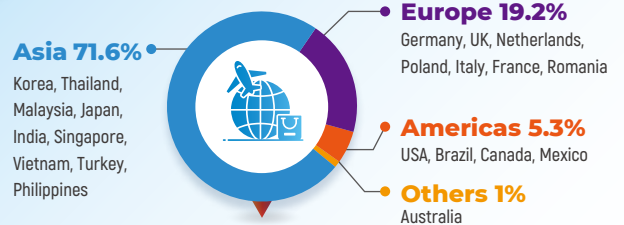


12.1% of visitors come from Design & Development departments



79.3% of the visitors were Decision maker / Final reviewer Recommender

Overseas Visitors



1,546 Overseas Visitors from **86** countries and regions



VISITOR COMMENTS

Gopal Shankaran | Manager, Indu Industries

It is with great honour that I have been able to participate in this exhibition. We have not only witnessed the advanced electronic products and equipment of China, but also deeply experienced the traditional Chinese culture. The reception and the visiting process were both very smooth. Upon my return to the company, I will provide feedback with the hope of achieving business cooperation. Additionally, I look forward to attending next year's NEPCON exhibition.

Deputy Section Chief, Materials Department Matsumoto Audio-Visual Technology (Guangdong) Co., Ltd.

The exhibition provided high-quality services, including booth planning, onsite guidance, and rest areas, which made the visiting process smoother and comfortable. The reception by dedicated staff allowed me to quickly find the necessary information and resources, enhancing the efficiency of my visit. Overall, the Shenzhen NEPCON electronics exhibition was a very pleasant and meaningful experience. For me personally, it was an opportunity for learning and exchange.

Engineer, Engineering Department Shenzhen Qi Yao Smart Manufacturing Technology Co., Ltd.

The event organizers and staff provided high-quality services to visiting guests prior to the commencement of the exhibition. They conducted precise positioning of the guests' intended exhibitors, offering services, such as printed exhibition badges, guidance, and introductions to potential suppliers matching their procurement intentions. The reception by dedicated staff enabled me to quickly locate the necessary information and resources, thereby enhancing the efficiency of my visit. The NEPCON ASIA electronics exhibition has witnessed the magnificent transformation of "Made in China" from "following" to "leading." I give a thumbs-up to domestic manufacturing! I wish the NEPCON ASIA electronics exhibition continued success and growth.

Luc Nguyen | BOD CEO, WATA TECH

I was delighted to have the opportunity to attend the NEPCON exhibition this year. I was there for three consecutive days and met with many exhibitors I was eager to see. I have had pleasant exchanges with these exhibitors, am very interested in their products, and have added their WeChat contacts. We achieved our goals of cooperation, and I hope to have the honour of returning to this exhibition next time to seek even more partners. Lastly I would like to express my gratitude to the NEPCON staff.

Manager | Design and Manufacturing Department, Apple Procurement Operations Co., Ltd.

I am very pleased to have attended the 2024 Shenzhen NEPCON exhibition, which was a resounding success. At this year's NEPCON, we came as a delegation and gained a deeper understanding of the products from various manufacturers. We also observed many new technologies, which provided a clearer direction for future procurement of required equipment and products. I would like to express my sincere gratitude to the organizers of NEPCON for their VIP services and warm reception. We look forward to visiting the Shenzhen NEPCON again as a group in 2025.

Equipment Engineer, Core Factory TCL King Electrical Appliances (Huizhou) Co., Ltd.

I would like to express my gratitude to the organizers for their hospitable reception. The exhibition was a resounding success overall. Through the event, I observed that electronic surface mounting is becoming increasingly intelligent and digital. The staff enthusiastically recommended exhibitors that aligned with my needs, from which I benefited greatly and returned with a wealth of knowledge. I wish the NEPCON exhibition continued success and look forward to meeting again next year.

5 Major Thematic Matchmaking Meetings, Precisely Capturing Orders from High-Growth Application Industries!



3,828 TAP buyers participated in onsite matchmaking meetings covering five major themes: automotive electronics, semiconductors, new energy, automation, and overseas special sessions.



1,200 matchmaking meetings, including 899 domestic matchmakings, and 301 international matchmaking sessions.

LIST OF VISITORS (NON-EXHAUSTIVE)

Partial List of Automotive Electronics Attendees

- Desay SV Automotive Co., Ltd. (DESAY SV)
- Shenzhen Hangsheng Electronics Corp., Ltd. (HSAE)
- Guangzhou Tongda Auto Electric Co., Ltd.
- Steelmate Co., Ltd.
- Katolec Automotive Systems (Guangzhou) Co., Ltd.
- Shenzhen Baoling Electronic Co., Ltd.
- NIDEC ELESYS(Zhongshan) Corporation
- Zhuhai Enpower Electric Co., Ltd.
- BYD Company Limited
- Dongfeng Nissan Motor Co., Ltd.
- Jingdian Automotive Electronics (Huizhou) Co., Ltd.
- Valeo EAutomotive (Shenzhen) Co., Ltd.
- Geely
- NIO
- Dongfeng Nissan

Partial List of New Energy Attendees

- FinDreams Powertrain Co., Ltd.
- Guangdong Greenway Technology Co., Ltd.
- Sunwoda Power Technology Co., Ltd.
- Invt Electric Vehicle Drive Technology (Shenzhen) Co., Ltd.
- Shenzhen VMAX New Energy Co., Ltd.
- Zhuhai Enpower Electric Co., Ltd.
- Sungrow Power Supply Co., Ltd.
- Guangdong Huazhuang Technology Co., Ltd.
- Shinry TECHNOLOGIES Co., Ltd.
- Shenzhen Hydrogen Era New Energy Technology Co., Ltd.
- Suzhou Hangsheng New Energy Co., Ltd.
- Contemporary Ampere Technology Co., Ltd. (CATL)
- PRIME TECHNOLOGY (GUANGZHOU) INC
- CGN New Energy Holdings Co., Ltd.
- CRRC Times Electric Co., Ltd.

Partial List of Semiconductor Attendees

- Nvidia Semiconductor (Shenzhen) Co., Ltd.
- BYD Semiconductor Company Limited
- Nexperia (China) Ltd.
- SINO-MICROELECTRONICS
- CR Semicon Microelectronics (ShenZhen) Co., Ltd.
- Shen Zhen Zhen Hua Microelectronics Ltd
- Ramaxel Technology (Shenzhen) Limited
- Shenzhen Baiwei Storage Technology Co., Ltd.
- ROHM Semiconductor (China) Co., Ltd.
- Shenzhen STS Microelectronincs Co., Ltd.
- AccoPower Semiconductor Co., Ltd.
- Shenzhen Si Semiconductors Co., Ltd.
- Shenzhen Xinzhouxin Microelectronics Co., Ltd.
- AccoPower Semiconductor Co., Ltd.
- Shenzhen Jufei Optoelectronics Co., Ltd.

Partial List of International Attendees

- PLANAR LLC
- Opulent Solution
- ETEK AUTOMATION SOLUTION JSC
- GOTIK SOFTWARE DEVELOPMENTAL AND CONSULTING
- COMPANY LIMITED VS Industry sdn Bhd
- JSC "Electroautomatics"
- ILSHIN TECHNOLOGY
- Trend Electronics (Thailand) Co.,Ltd.
- Ostec-SMT
- Security Academy of Republic of Kazakhstan
- KIM SON TIEN COMPANY LIMITED
- TRATECH COMPANY LIMITED
- MEDIN CO., LTD
- RABIOLO CO.,LTD
- PLANAR LLC

*These are in no particular order

LIST OF BUYER GROUPS (NON-EXHAUSTIVE)

- Hon Hai Technology Group (Foxconn)
- Huawei Machine Co., Ltd.
- Midea Group (Midea)
- PC Partner(Dongguan)Limited
- Shenzhen henglitian Technology Co., Ltd.
- TCL Communication Technology Holdings Limited
- Shenzhen CHUANGWEI-RGB Electronics Co., Ltd.
- Huizhou Desay SV Automotive Co., Ltd.
- Oupu Lighting Electrical Appliances (Zhongshan) Co., Ltd.
- Zhuhai Gree Daikin Device Co.,Ltd.
- Guangdong Baolun Electronic Co., Ltd.
- Shenzhen Hangsheng Electronics Co., Ltd.
- Shin Tech Engineerng.,Ltd
- Absen
- ZTE Corporation
- Salcomp(Shenzhen) Co.,Ltd.
- Zhuhai Enpower Electric Co., Ltd.
- Panasonic Connected Solutions (Guangdong) Co., Ltd.
- AKM Meadville Nansha Factory
- Guangdong Longood Intelligent Electric Co., Ltd.
- VTech(Dongguan)Electronics Limited
- TONLY Technology Co., Ltd.

*These are in no particular order



ACTIVITIES AND HIGHLIGHTS

35 Exciting
Concurrent Events

186 Well-known
Industry Experts

16,590
Professional Visitors



During the three-day exhibition, a total of **35** exciting concurrent events, competitions, and award ceremonies were held, attracting up to **6,590** professional visitors. NEPCON ASIA 2024 invited **186** well-known industry experts to share their insights. They conducted in-depth analysis and discussions on eight major hot topics, including electronic manufacturing, semiconductor technology, automation development, new energy exploration, automotive electronics innovation, and ESG (Environmental, Social, and Governance) responsibilities.

8 Major Themed Events and Competitions

9 sessions

Electronic
Manufacturing



4 sessions

Semiconductor
Manufacturing
Technologies



2 sessions

Intelligent
Factories &
Automation



1 sessions

New Energy



1 sessions

Automotive
Electronics



1 sessions

ESG



7 sessions

Competitions &
Awards



10 sessions

Electronic
Components &
Materials



Don't miss out on NEPCON 2025!



NEPCON China 2025

April 22-24, 2025

Shanghai World Expo Exhibition &
Convention Center



NEPCON ASIA 2025

October 28-30, 2025

Shenzhen World Exhibition &
Convention Center (Bao'an)

For exhibitors, please contact:

Ms. Julia Gu +86 21 2231 7010 julia.gu@rxglobal.com

For visitors, please contact:

Mr. Walden +86 10 5933 9493 walden.li@rxglobal.com